

PGD

HOSPITALITY & TOURISM MANAGEMENT

LEADING TO
MSc (TOP UP)



Course Overview

The Level 7 Diploma in Hospitality and Tourism Management programme has been designed to provide learners with an advanced qualification that supports their development as managers within the tourism and hospitality industry through a lifelong learning orientation. Learners are able to critically analyse and evaluate contemporary and foundational knowledge and theories to use these to propose solutions into complex management problems within the tourism and hospitality industry.

The overall structure of the course is based on four units that cover a number of topics relating to learning outcomes.

Modules

- Marketing Approaches in Hospitality & Tourism
- Strategic Planning Facets in Hospitality and Tourism
- Tourism Policy in International Context and Development
- The Culture and Society in Tourism

Entry Requirements

- Completed Application Form
- Detailed CV
- GCE Ordinary Level Certificate
- Passport Copy
- All Academic Certificates with Transcripts
- Work Experience Certificate

Progress directly in to an MSc (Top Up)

Submissions are as follows:

Proposal	1,500 words
Dissertation	15,000 words
Reflective Paper	1,500 words

Benefits of Studying Post Graduate Diploma Programs at Oxford Graduate Campus

- Eminent lecture panel
- WES Approved
- Flexible payment plan & class schedules
- 100% Assignment based assessment

