



OXFORD
GRADUATE CAMPUS

othm[®]
qualifications ■■■■

Level 04 Diploma in

Tourism and Hospitality Management

**Leading to
Level 05 Diploma**



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Course Overview

The objective of the OTHM Level 4 Diploma in Tourism and Hospitality Management qualification is to support learners' development as managers within the tourism and hospitality industry.

The Level 4 units introduce relevant Tourism and Hospitality topics that combine theoretical knowledge with practical application. The qualification will provide learners with the knowledge and skills in the areas of academic and research skills, the tourism and hospitality business environment, the development of the tourism and hospitality industry, services marketing, consumer behaviour, sustainability in tourism and hospitality and event management.

Successful completion of this qualification will support learners progressing to university, and to provide learners with the requisite skills and knowledge to enter the world of work in their chosen sector.

Modules

- Academic Writing and Research Skills (20 credits)
- Business Environment for Tourism and Hospitality (20 credits)

- Services Marketing in Tourism and Hospitality (20 credits)
- Sustainability in Tourism and Hospitality (20 credits)
- Events Management (20 credits)
- The Development of the Tourism and Hospitality Industry (20 credits)

Entry Requirements

These qualifications are designed for learners who are typically aged 16 and above.

The entry profile for learners is likely to include at least one of the following:

- Relevant Level 3 Diploma qualification or equivalent qualification
 - GCE Advanced level in 2 subjects or equivalent qualification
 - O/L with 6 passes + Credit Pass for English
- Students after A/L's Can Apply with pending Results

Benefits of Studying Undergraduate Diploma Programs at Oxford Graduate Campus

- Eminent lecture panel
- WES Approved
- Flexible payment plan & class schedules
- 100% Assignment based assessment

